

# LEO POSTOVOIT

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## Portfolio: LeoPostovoit.com

**Objective: Seeking full-time employment as a professional storyteller, graphic designer and web developer**

### PROFESSIONAL SUMMARY

- Expert level **Adobe Creative Suite** user (including Photoshop, Illustrator, InDesign) with strong experience in video/audio (Premiere, After Effects, Soundbooth) and **Mid Level Web Developer** (Wordpress Expert, CSS3/SASS, HTML5, PHP, JavaScript/jQuery, Node.JS) with 4 years of professional experience.
- 10 years of student journalism experience; eight years of media industry experience, with **National, state and local awards** won as a student from Journalism Association of Community Colleges, California College Media Association and Associate Collegiate Press.

### EMPLOYMENT HIGHLIGHTS

**RELATIVITY EDUCATION/RELATIVITY SCHOOL EDUCATION COMPANY** IN LOS ANGELES, CALIF.

**Lead Graphic Designer and Web Developer** from May 2014 to Present.

Led design and web development/maintenance for sub-brands (College, Summer Camps, High School, Production Company).

- » Launched automation and project tracking efforts— including selecting, designing and customizing a custom PHP-based project tracking system for film production. Worked with Google Analytics to make better decisions for design and marketing.
- » Led multiple digital projects, including selection and onboarding process of the college's selection of ERP/SIS system.
- » Produced and maintained multiple long-format digital books, including catalogs, promotional materials and more. Designed ads for national newspapers and magazines.
- » Curated photography and produced brand guidelines for each product—college, high school, workshops.
- » Managed order procurement (bidding, pricing, inventory) for printed materials including catalogs, flyers, t-shirts, pens, coffee mugs and more.

**WORDBANK INTERNATIONAL AGENCY** BASED OUT OF DENVER, COLO. AND LONDON

**Graphic Designer + Web Developer** from September 2013 to December 2014.

Designed and localized assets (websites, documents, flyers, ads) for Fortune 500 companies including Disney, Herman Miller, Mazda, and ForeverMark. Worked both onsite and remotely with an international team.

**DENVER POST** NATIONAL NEWSPAPER IN DENVER, COLO.

**Dow Jones News Fund multimedia editing and online intern** from June 2013 to August 2013.

Curated + created social media content for a Pulitzer Prize-winning breaking news desk. Produced interactive graphics, built dynamic maps and streamed live video. Stories were syndicated to its 70 newspapers nationally. Wrote SEO headlines and added rich multimedia content. Built tools to improve productivity, including an in-house mobile-responsive HTML/CSS story template based on Foundation that is still in use today.

**SAN JOSE STATE UNIVERSITY** ASSOCIATED STUDENTS GOVERNMENT IN SAN JOSE, CALIF.

**Director of Student Resource Affairs** from May 2012 to May 2013.

As a student government leader, worked with SJSU to advocate for policies. Deciphered complex government budget procedures and university structures. Advocated for students' rights on state and local levels, organized events for students. Developed communication plan integrating multimedia into marketing operations.

**SPARTAN DAILY** SAN JOSE STATE UNIVERSITY STUDENT NEWSPAPER IN SAN JOSE, CALIF.

**Production and Art Director, Tech Editor, Lead Production Editor, Multimedia Editor, Staff Writer, Photographer, Columnist** from Jan. 2010 to Dec. 2012; **Guest columnist** from September 2012 to May 2013.

Led staff of 20 in publishing daily content for website and newspaper. Wrote, photographed, designed and edited in every section. Led two complete redesigns of website and print products. Produced infographics, illustrations, photographs and stories. Helped teach staff the skills of modern-day journalism.

**SAN FRANCISCO CHRONICLE** MAJOR METROPOLITAN NEWSPAPER IN SAN FRANCISCO, CALIF.

**Art and graphics Intern** from June 2012 to August 2012.

Designed cover art for inside sections and feature magazines. Paginated sections on deadline. Produced graphics, maps, interactives and illustrations on daily deadlines. Researched and generated stories and additional content. Curated articles for daily iPad app. Wrote for feature sections, including 96 Hours and Style section.

**EUROPEAN CAR GROUP** SOURCE INTERLINK MEDIA'S/TEN'S "INTERNATIONAL CAR" GROUP IN IRVINE, CALIF.

**Design and Photo Intern** from May 2010 to August 2010.

Closely worked with lead art director, photo editor and writers to produce spreads for international magazines such as European Car, Lowrider and Import Tuner. Wrote short stories as well as advancers and blurbs for products. Specialized as a Photoshop retoucher and as quick layout designer.

**FC TORCH MAGAZINE, WEEKLY HORNET, KBPK-FM** FULLERTON COMMUNITY COLLEGE, IN FULLERTON, CALIF.

**Art Director, Photographer, Writer, Radio host** from August 2007 to May 2009.

Generated feature stories, photos and videos, primarily focused on art and music. Led visual production for student lifestyle magazine and newspaper for three semesters. Hosted morning radio two days a week for one semester. For Torch magazine, directed in-studio and on-location photography and led design from mockups to final execution.

**PATCH.COM** AOL/HUFFINGTON POST GROUP NEWS SITE (Palo Alto, Calif. subsite)

**Reporter** from September 2011 to March 2012.

Wrote articles about community events, local celebrities and breaking news. Delivered content on deadline and worked to exceed expectations.

**GRAVES COMMUNICATIONS, LLC** SMALL ADVERTISING/MARKETING/PUBLIC RELATIONS FIRM, FULLERTON, CALIF.

**Graphic Designer** from April 2009 to September 2010.

Worked on high-pace deadlines at a small graphics/marketing firm to produce professional-level web and print marketing collateral. Clients included local politicians, small businesses, credit unions, and local technology companies.

**FULLERTON COLLEGE** OFFICE OF SPECIAL PROGRAMS, PROJECT GPS2, FULLERTON, CALIF.

**Marketing, branding and public relations project expert** from January 2009 to September 2010.

Designed branding, produced collateral for projects, primarily funded by federal grants to help minority college students enter fields where they traditionally wouldn't. Participated in auxiliary grant writing. Led community events, helped train staff in public relations best practices.

## **EDUCATIONAL EXPERIENCE**

**SAN JOSÉ STATE UNIVERSITY** San Jose, Calif.

Fall 2010 to May 2013. Bachelors of Science degree in journalism and a Bachelors of Arts in anthropology.

**FULLERTON COLLEGE** Fullerton, Calif.

Fall 2007 to Spring 2010. Associates degrees in journalism and anthropology.

**CALIFORNIA HIGH SCHOOL** Whittier, Calif. Editor-in-Chief of student paper.

## **VOLUNTEER EXPERIENCE**

- Web Developer + Project Manager, **Website Weekend LA**, Oct. 2016.
- Treasurer, **SJSU Society of Professional Journalists**, Jan. 2013 to May 2013.
- Web designer and president, **SJSU National Press Photographers' Association**, Jan. 2012 to May 2013.
- Web design team, **dailyepitaph.com, San Jose State University**, San Jose, Calif. Sept. 2011 to Aug. 2013.
- Website to feature past of San Jose State University.
- Print Designer, **Online News Association**, Washington, June 2012 to Aug. 2012: Worked with a team to take concept design and paginate for printer's specs.
- Commisioned Artist, **San Jose Bike Party**, Oct. 2011 to Feb. 2013.
- President, **Phi Theta Kappa honors society, Fullerton College**, Fullerton, Calif. Aug. 2008 to May 2009: 779 volunteer hours; Completed national gold level Service Learning certification.
- Volunteer counselor and director, **YMCA Camp Arbolado**, Whittier, Calif. from 2005 to present: 1 week in summer, 1 week in winter. Over 5,000 volunteer hours completed.

## **EMPLOYABLE SKILLS**

- Extensive practice and experience with **HTML** markup and **CSS** styling from mockups to final execution.
- Trained in search engine optimization and social media best practices.
- Expert-level user of print **Adobe Creative Suite products (Photoshop, InDesign, Illustrator, After Effects, Premiere)**.
- Strong understanding of visual balance, compositional form, and storytelling.
- Extensive experience with designing, deploying, building and maintaining **WordPress** sites.
- Extensive experience with **CCI Layout Champ, Indesign and Quark** page design software.
- Extensive experience with **Associated Press** style.
- Extensive experience with **Audacity** and Soundslides.
- Highly proficient with **Apple Final Cut Pro 7** and **Final Cut X**.
- Fluent in **American Sign Language**, basic level speaker of **Spanish**.
- Studied abroad on an **archaeological field school** on Caribbean island of Nevis.

## **PROFESSIONAL MEMBERSHIPS**

- San Francisco Bay Area Press Photographers' Association - 2012 to 2014.
- Online News Association - 2012 to present, conference attendee 2012, 2014, 2015.
- National Press Photographer's Association - 2012 to 2014.
- Society of Professional Journalists - 2013 to present.
- LA Wordcamp + OC Wordcamp Participant (2015, 2016).

## **AWARDS RECEIVED**

- Spartan Daily: California College Media Association design awards, 2012 and 2013.
- Missouri Photo Workshop participant - 2012.
- SJSU scholarships: Oscar E Liden Memorial; Dwight Bentel Scholarship; Gail Fullerton Endowment.
- Fullerton College Scholarships: Leif Johnson Journalism Memorial; Waltmar Foundation; Mabel Myers Prospectors Club; Brian M. Scully Memorial Journalism; Kiwanis; Club of Fullerton Scholarship; Renolyds Renewal.
- FC Torch and Weekly Hornet Awards: 26 Awards in multiple categories including "Best Photography," "Best Overall Design," "Best Cover." Journalism Association of Community Colleges, 2007-2010; "Pacemaker" in community colleges and four-year schools, national award. 2009, Associate Collegiate Press.

## **PROFESSIONAL REFERENCES**

Available on Request.